

PlanCOS

LEADING THE WAY TO OUR FUTURE

SC MEETING #3

21 OCTOBER 2016



Agenda

1. Introductions/Logistics | 08:30
2. Phase 1 Outreach Summary To-Date | 08:40
3. Small Group Exercise – Introduction | 09:00
4. Small Group Exercise – Discussion | 09:10
5. Small Group Exercise Report Back | 10:00
6. Next Steps | 10:25

Introductions/Logistics

- SC Meeting #2 Summary Approval
- Introduction of Additional SC Member
- SC Meeting #4
- Successes To-Date



Successes To Date

WHO HAVE WE REACHED SO FAR?



2750

PEOPLE ACTIVELY ENGAGED

The City of Colorado Springs has announced the launch of PlanCOS at numerous events, reaching almost 3,000 people.

53

STAKEHOLDER INTERVIEWS

We've interviewed 53 stakeholders this fall, getting the pulse of the city from their perspective and asking what they want to see in PlanCOS.

12

CO-CREATORS

Twelve civic-minded individuals attended a Co-Creator Orientation on October 19th to find out what they can do to promote PlanCOS and engage their community in the process.

30

OUTREACH MEETINGS

Promotional appearances at community events, neighborhood concerts, Ivywild Sustainability Event, What IF Festival, and meetings with various Colorado Springs boards and committees.

178

SOCIAL MEDIA POSTS

Between Facebook, Twitter, and Instagram, COS citizens are sharing PlanCOS and telling us what they love about their city.

116

SURVEY RESPONSES

And more responses are coming in everyday!



Phase 1 Outreach Summary To-Date

- Overall Outreach Summary
- Additional Outreach + Involvement
- Co-Creators Update & Meeting Report Back
- Upcoming Events & Volunteer Request
 - 2016/2017 Ticket to Success Program (Monday, November 7th, 9 – 11:30 AM, CAB, Suite 102)
 - UCCS Event (details TBD)
- Prezi Comprehensive Plan Relationships Tool



161013_Community Survey_1_Response1 - Microsoft Excel

File Home Insert Page Layout Formulas Data Review View Acrobat

Calibri 11

Normal Bad Good Neutral Calculation

Check Cell Explanatory ... Input Linked Cell Note

Σ AutoSum Fill Sort & Find & Filter Select

Clipboard Font Alignment Number Styles Cells Editing

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	
4	The climate and proximity to wilderness.	Open space is key to having happy citizens and we're doing a pretty good job with that.	Traffic, economic opportunity, less sprawl. We need to build a true East West highway, period, if this town is every going to become a city. We must diversify our economic base with quality jobs not reliant directly on federal military spending. We need to encourage and incentivize more infill which ultimately costs less than Traffic, schools, smart growth & master planning, get beggars off our streets					address-city-boundaries-and-annexation-		create-a-completemulti-modal-transportation-	diversify-job-sectors					focus-on-infill-and-revitalization			increase-walkability								upgrade-infrastructure	
5	Family friendly atmosphere, lots of open spaces & parks, not stuffy or too yuppie	Small town feel in a large city - that's why we live here & not in Denver!								create-a-completemulti-modal-transportation-	diversify-job-sectors						increase-job-base-growth-workforce	increase-walkability		proactively-address-the-impact-of-the-military-						upgrade-infrastructure		
6	The views and the history of the city!	Historic landmarks of course.	Accessibility for the disabled							create-a-completemulti-modal-transportation-																		
7	The natural beauty and views from almost everywhere in the city.	We need a cleaner Colorado Springs with less "Bum Blight". Consider requiring permits for panhandling, and strictly enforcing the law.	I would like to see a high speed commuter train connection to Denver so that it will take the strain off I-25, and provide easy/fast access to the city + DIA in all weather.																							High speed commuter rail to Denver		
8	scenic beauty	Open space, trails, regional parks, good public schools, safe community	Downtown, transportation to Denver, innovative transportation solutions within the city, protect the open space, trails, and regional parks							create-a-completemulti-modal-transportation-	diversify-job-sectors	enhance-public-engagement			focus-on-infill-and-revitalization	gain-community-buy-in-for-the-plan		increase-walkability	increase-youth-talent-retention		re-address-and-analyze-the-city-revenue-base					upgrade-infrastructure	affordable transportation, housing	
9	I love the small town feel! (although we are losing that fast) I love having trails and open spaces within walking distance of my house. I love a small community. I can live, work and shop local in my neighborhood.	Community. We should be able to maintain the small town/community feel - live, work and play within your neighborhood.	Reduction of large strip mall complexes. Incorporate surrounding neighborhoods into new development. Incorporate natural (green spaces) into commercial elements - do not block off trails with large obtrusive structures. Take advantage or our natural surroundings	address-and-improve-city-boundaries-certain-neighborhoods-and-annexation-	address-city-boundaries-and-annexation-					create-a-completemulti-modal-transportation-	diversify-job-sectors	enhance-quality-of-life			focus-on-infill-and-revitalization	gain-community-buy-in-for-the-plan	increase-job-base-growth-workforce	increase-walkability	increase-youth-talent-retention	proactively-address-the-impact-of-the-military-	reinvest-in-the-city	respect-private-property-rights	understand-funding-issues-associated-with-		upgrade-infrastructure			
10	Low cost of living, good for outdoor activities, low traffic	Historic buildings, parks, trails, sidewalks	Road conditions, more walkable areas, sprawl (build up not out)							create-a-completemulti-modal-transportation-	diversify-job-sectors	enhance-public-engagement	enhance-quality-of-life		focus-on-infill-and-revitalization	gain-community-buy-in-for-the-plan		increase-walkability										
	The location and weather most of all. We're close to both Pueblo and Denver, yet bigger than Pueblo and smaller than Denver, a nice middle.	I'd like to see more young people sticking around. It seems this town has been dying for about a decade, bleeding young people to other locales since there aren't many good opportunities here, unless you're involved with a	More tech jobs, better internet options, and less emphasis on catering to the military at every turn. The military isn't going anywhere because this is such a strategic location, so let's do what's best for all the rest of the city and attract young talent							create-a-completemulti-modal-transportation-	diversify-job-sectors			expand-visibility					increase-youth-talent-		reinvest-					build municipal fiber internet rivaling		

comprehensive-plan-community-su LOVES PRESERVES 2035 Topics Neighborhoods Sheet6

Ready 80%

5:04 PM 10/20/2016

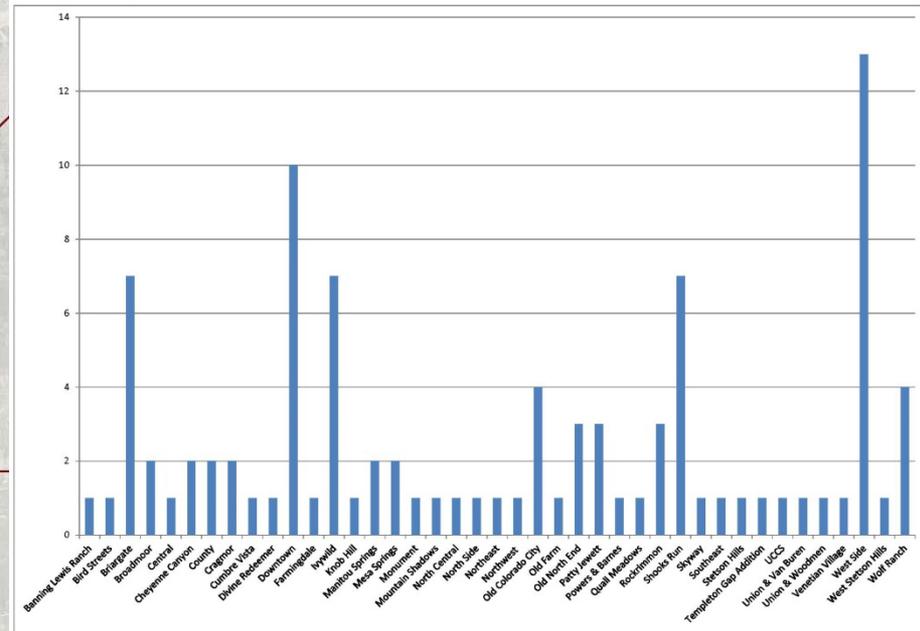
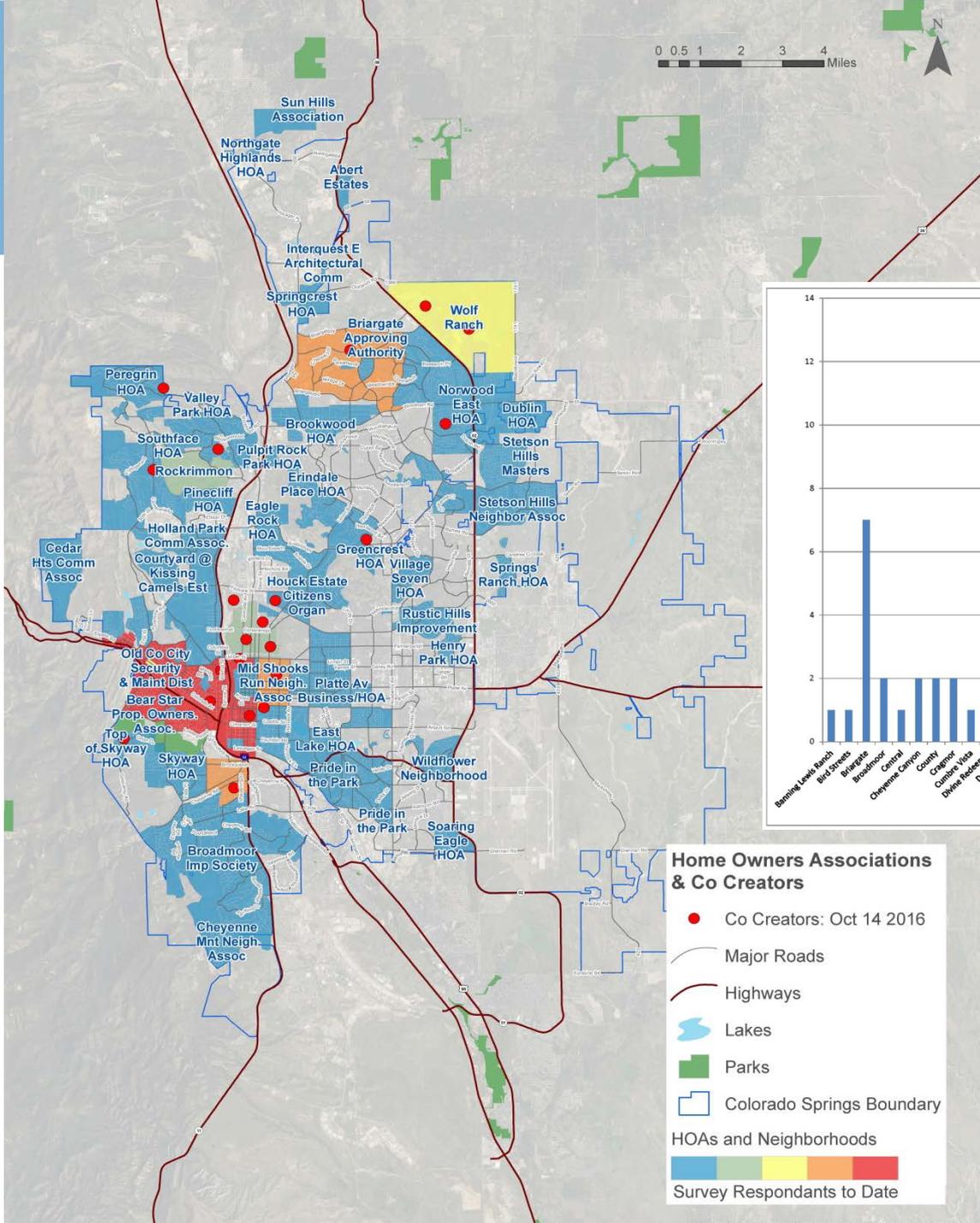
What should COS look like in 2036?



not much different
leader in the aviation industry revitalized and desegregated
a connected multimodal system multi-generational
identifying pikes peak as a keystone cyber capital of the world unique and connected
densified a strong urban downtown vibrant / strong neighborhoods
more vibrant and diverse a city of work / life / play balance a celebration of individuality
a retrofit of suburbia
thriving changing vibrant more diverse / thriving economy
a revitalized north nevada engaged of an older demographic
a gateway to the mountains

DATE	EVENT	GROUP	LOCATION	NOTIFICATION	MEETING PURPOSE/ GOAL	ATTENDEES/ RESPONDENTS
28-Jun	Steering Committee (SC) Meeting #1	SC	City Hall, Pikes Peak Conference Room	Direct email invitation	Project Introduction/ Overview	15
29-Jun	Technical Staff Team (TST) Meeting #1	TST	CAB, Suite 501	Direct email invitation	Project Introduction/ Overview	15
10-Aug	Outreach Meeting	El Paso County	El Paso County, Commissioners Suite	Direct email invitation	Project Introduction/ Overview	2
10-Aug	Stakeholder Interviews	Misc.	CAB, Suite 105	Direct email invitation	One-on-Ones	17
11-Aug	Stakeholder Interviews	Misc.	CAB, Suite 105	Direct email invitation	One-on-Ones	5
12-Aug	Field Trip	SC	City-wide	Direct email invitation	Tour of the City/ Catalyst Sites	21
17-Aug	Outreach Meeting	Area Chiefs of Staff	Joint Ballistic Missile Defense System Training and Education	Conversations with RBA Military Affairs	Project Introduction/ Overview	
18-Aug	Stakeholder Interviews	Misc.	CAB, Suite 105	Direct email invitation	One-on-Ones	17
19-Aug	SC Meeting #2	SC	CAB, Suite 102	Direct email invitation	Project Update/ Phase 1 Outreach Review	15
19-Aug	Outreach Meeting	Regional Business Alliance (RBA)/ Military Representatives	RBA Offices	Conversations with RBA Military Affairs	Project Introduction/ Overview	4
19-Aug	TST Meeting #2	TST	CAB, Suite 102	Direct email invitation	Project Update/ Phase 1 Outreach Review	3
24-Aug	Stakeholder Interviews	Misc.	Conference Call	Direct email invitation	One-on-Ones	2
31-Aug	Media Launch	Media	CAB	Press release and individual contacts	PlanCOS Announcement/ Launch	~ 60
6-Sep	CONO Coffee and Civics	CONO	CONO Offices	Panel discussion	Summary and questions on process, as part of a larger presentation	~ 40
7-Sep	State of the City Address	Mayor Presentation Participants	Broadmoor Hotel	Multiple	PlanCOS Announcement/ Launch	~ 700
8-Sep	Informal PC	PC	CAB, Suite 102	N/A	Update	20
10-Sep	What If Festival	Community	Downtown COS	Multiple - not directly associated with Comp Plan	Leveraging opportunity and pilot for chalkboard and selfie stamps	100+ direct participants
12-Sep	Housing Forum	Misc.	UCCS	Multiple - not directly associated with Comp Plan	Panel discussion on affordable housing/ leveraging opportunity	~ 100
13-Sep	North Nevada Meeting	Community	Freedom Financial Events Center- N. Nevada	Coordination with Project PM	PlanCOS Announcement	~ 75
14-Sep	CONO Board Meeting	CONO	CONO Offices	E-mail communication	Project Introduction/ Overview	~ 20
14-Sep	1 Million Cups Entrepreneurs Meet up	1 Million Cups COS	Harvey House @ Catalyst Campus	Facebook invite: https://www.facebook.com/1MillionCupsColoradoSprings/events	Entrepreneurs Presentations & Community Announcements	60
18-Sep	Neighborhood Concerts	Patty Jewitt Neighborhood Association	Home in Patty Jewitt	CS	PlanCOS Announcement/ Chalkboard Feedback	~ 250
19-Sep	TPAC	Transit Passenger Advisory Committee	MMT	Direct email invitation	Project Introduction/ Overview	~ 25
19-Sep	CONO Lunch Talk- Merv Bennett	CONO and invitees	CONO	Event arranged by CCNO	PlanCOS Announcement/ Highlights	~ 15
20-Sep	ATAC Meeting	ATAC (Active Transportation Advisory Committee)	CAB 102	arranged with City staff	PlanCOS Announcement/ Coordination	~ 20
20-Sep	DMTF Meeting	RBC Defense Mission Task Force	RBC - Alamo building	direct contact	PlanCOS Announcement/ Coordination	~ 20
21-Sep	Ivywild Sustainability Event	Pikes Peak Alliance for a Sustainable Future	Ivywild School	attended	PlanCOS Announcement	~ 120
27-Sep	Shook's Run Public Meeting #5	Envision Shooks Run	First Presbyterian Church, Downtown	attended and on agenda	PlanCOS Announcement	~ 130
28-Sep	Urban Renewal Board, Regular Meeting	Urban Renewal Board	City Hall, Pikes Peak Conference Room	attended and on agenda	PlanCOS Announcement	~ 20
3-Oct	Historic Preservation Board, Regular Meeting	Historic Preservation Board	CAB Suite 102	attend and on agenda	PlanCOS Announcement/ Discussion	~ 8
4-Oct	CTAB, Regular Meeting	CTAB	Transit Services Center, Hancock Expressway	on regular agenda	PlanCOS Announcement/ Discussion	~ 20, including several staff

0 0.5 1 2 3 4 Miles



Home Owners Associations & Co Creators

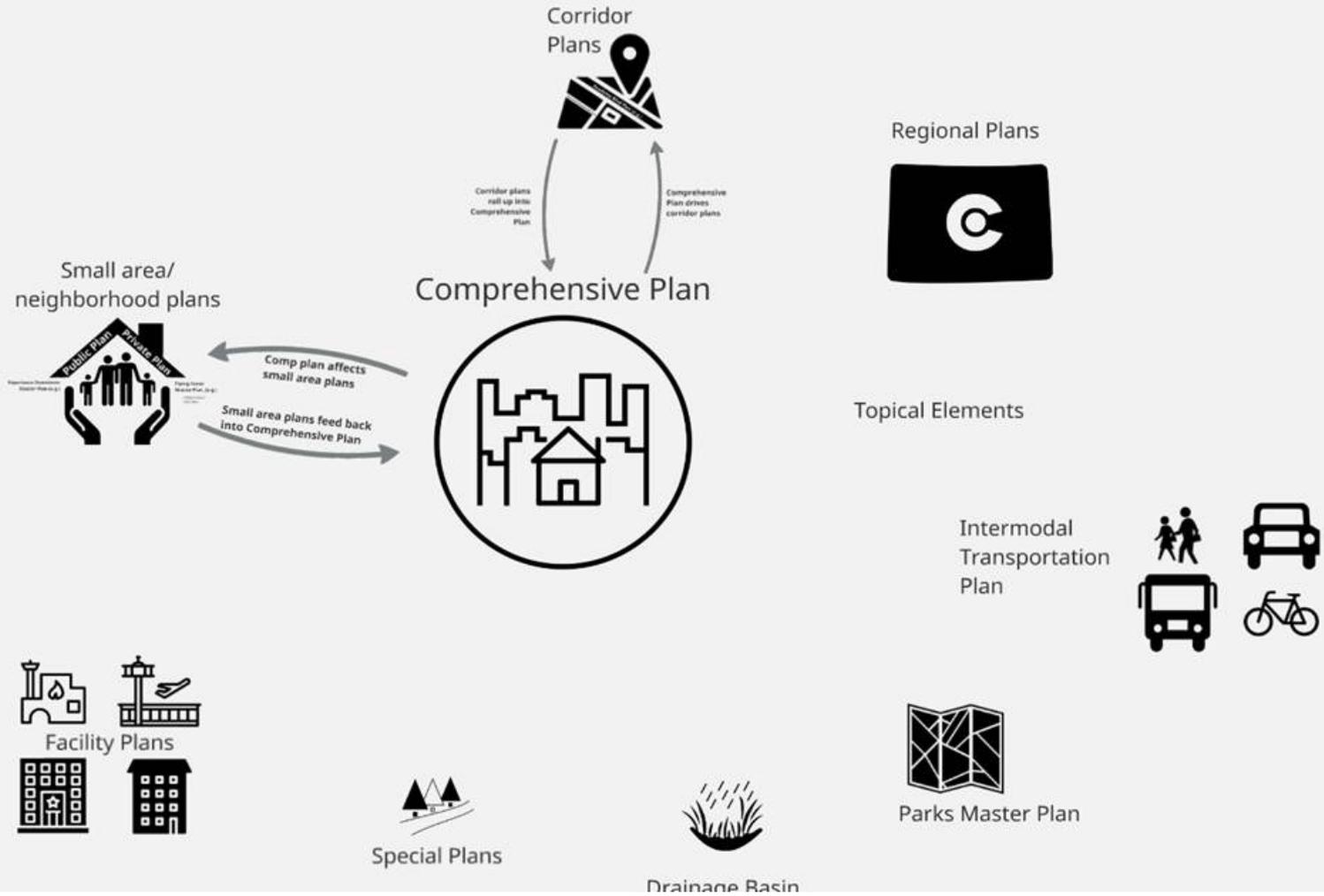
- Co Creators: Oct 14 2016
 - Major Roads
 - Highways
 - Lakes
 - Parks
 - Colorado Springs Boundary
- HOAs and Neighborhoods
- Survey Respondants to Date



Upcoming Events & Volunteer Request

- 2016/2017 Ticket to Success Program (Monday, November 7th, 9 – 11:30 AM, CAB, Suite 102)
- UCCS Event (details TBD)

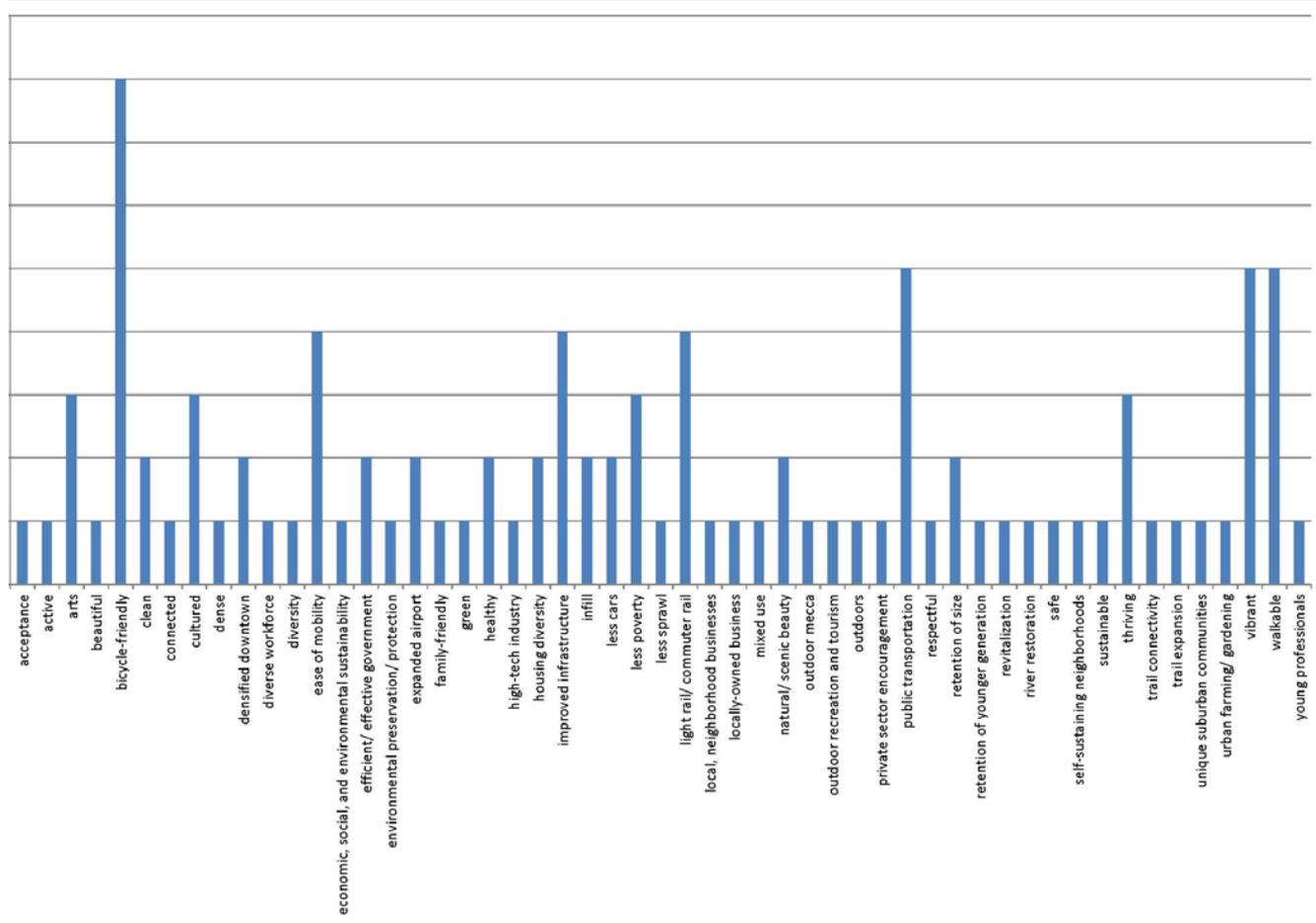
Prezi Comprehensive Plan Relationships Tool





Small Group Exercise - Introduction

Main Topics



Vision Themes



Living the Olympic Ideal

Friendship, respect, excellence, determination, inspiration, courage, and equality underpin the way we live and the institutions and facilities we create.

Celebrating Our Outdoor City

Continue to celebrate the City at the base of America's Mountain consisting of majestic views, Garden of the Gods, and natural spaces and places to visit and recreate.

Building a City of Neighborhoods

Strengthen all neighborhoods through community gathering areas, design, local jobs, infrastructure, connectivity, and a sense of pride in our community and City.

Strengthening Our Heart

Invigorate our Downtown by focusing on creating a welcoming, vibrant, connected, walkable, anchored, innovative, entrepreneurial, and valued regional place.

Reinvesting Inward

Continue to rethink and reinvent our underutilized and undiscovered spaces to create a more vibrant City.

Vision Themes



Prosperity through Generational Appeal

Attract the creative class and younger generation, and support our senior population through investments in our quality of life, amenities, and sense of place.

Connecting Our Community

Change how we move and adjust land uses within our City to support our future generations' needs through neighborhood/regional integration and economic development.

An Efficient and Effective City

Improve east/west corridors and the public transit system; increase density; address water demands and sustainability; and address special districts and tax bases.

Thriving Through Health

Balance environmental and human health with access to local food, biking as recreation and transportation, and improving walkability and pedestrian experience.

Vibrancy Through Our Base, Creativity, Innovation, and Tourism

Embrace our world-renown tourism and military sectors while growing our high-tech, defense, sports, education, and health industries.



Top 12 Trends

AFFECTING COLORADO SPRINGS AND CITIES THROUGHOUT THE WORLD



NEXT STEPS: As we move forward, the existing conditions of Colorado Springs combined with local, regional, and national trends will greatly influence the Steering Committee's and public's vision of the plan. The following statements were generated by the consultant team's overview of national trends. They serve only to spur imagination as we move into the next phases. More localized and detailed analyses will follow.

1 / CHANGING AMERICAN DEMOGRAPHICS: The influence of youth is rising with the emergence of Generation Z, the generation now coming of age behind Millennials. As the younger generations of Americans begin to assume more responsibility at home and in the workplace — where they are more likely to start their own business — the impacts of differing lifestyle preferences are becoming more apparent in downtowns. Non-white races and ethnic groups are quickly becoming the majority, more diverse cultural and religious backgrounds are becoming ubiquitous, and gender roles and norms are being redefined. To this end, a notable preference for living and working environments that prioritize diversity, collaboration, inclusivity, and the free exchange of ideas is emerging.

2 / EDUCATION, TALENT + JOBS: The premium on a young skilled workforce continues to drive development and investment in American cities. While college-educated workers make up about one-third of the American workforce, they produce more than half of the nation's economic output. Where young skilled workers choose to live is increasingly the key decision factor for business growth and relocation.

3 / RISE OF THE MID-TIER CITY: The dense, large "superstar" cities that were synonymous with economic growth and opportunity during the past decades are slowly being overtaken in popularity by smaller — less flashy but more affordable — urban areas. These mid-tier cities are beating out superstar cities like New York and San Francisco in attracting 25- to 34-year olds with a college education because they are more affordable and livable.

4 / CHANGING CONSUMER BEHAVIORS: Advances in technology continue to impact the nature of the retail industry and the shape of brick-and-mortar stores that are critical to downtowns. The convenience and ease of e-commerce is stimulating increases in online sales; however, the majority of retail transactions still occur in traditional stores. Many consumers prefer to support the regional economy and locally produced items that offer the added value of an emotional connection through the product with the local neighborhood. Downtown retail formats that prioritize a personalized consumer experience will stay competitive.

5 / SHIFTS IN TRANSPORTATION + MOBILITY: There is a national shift away from auto-dependence and toward cities that provide transportation choices that include walking, biking, and transit. This trend has continued and is made even stronger by the lower-than-ever numbers of teens and young adults who are getting their driver's licenses and owning cars. Capitalizing on the growing sharing economy, carshare programs are on the rise, expanding from universities and cities into other areas as well. Another significant and growing impact on transportation in cities is the on-demand ride services of Uber and Lyft. Apart from the automobile, local bike share initiatives — founded in Europe and China — can now be found in more than 100 cities in North America. Public transit options are increasing in many downtowns, with cities across the U.S. (re)investing in streetcars and light rail, and attempting to make the transit experience more enticing.

6 / DOWNTOWN + LIVABILITY: There is an increasing demand for authenticity and vibrant spaces. The reinvestment in downtown and downtown living is no longer an option, but an essential requirement for a thriving city. The demand for sterile housing developments has been slowed by the creation of more vibrant and amenitized walkable neighborhoods for younger generations and more mature adults looking to age in place. Redevelopment and infill has provided new housing options with more transportation options. The high demand for multi-family units in city centers is expected to continue. Though renting has increased among all age groups, household types, and income groups, the primary reason for the high demand for multi-family units in downtowns has been attributed to the Millennial and Baby Boomer generations. A rent premium exists for housing and commercial uses in walkable urban places.

7 / REGIONALISM: In response to dwindling resources and political gridlock at the state and federal levels, city and county governments in metropolitan regions across the country are turning to collaboration with private companies, universities, hospitals, non-profits, and each other in order to accomplish tasks once reserved for, or funded by state and federal governments. Partnerships are necessary to also encourage development within urban limits where services exist, and curb rural developments that lack equal access to utilities and other city services.

8 / SHIFTS IN GLOBAL WEALTH: Over 80% of the world's population lives in emerging markets, and these regions are expected to be responsible for nearly all future global population growth and expanding consumer spending. Emerging economies are expected to account for 60% to 70% of global GDP growth for the foreseeable future as they expand at more than twice the rate of developed economies. Foreign investment in apartment housing, mixed-use development, and office and industrial space is driving the transformation of American cities.



9 / ADVANCES IN TECHNOLOGY: To maintain and improve high service levels on tighter budgets, downtowns are increasingly looking toward technological solutions. Mobile devices are continuing to diminish the importance of static office locations, allowing for connections anywhere, anytime. Office space configurations are changing, with reduced space needed to conduct business and greater utilization of space beyond traditional eight hour workdays. To attract young skilled employees, office design is increasingly combining business and social functions – a growth of mixed-use principles within buildings as well as outside of them. The growing popularity of co-working spaces are reflective of these trends. In response to high-profile infrastructure failures throughout the country, cities are seeking strategies to manage the high costs of infrastructure maintenance. Sensors are being increasingly used by cities to measure the status of infrastructure and to cue maintenance. In terms of mobility, autonomous cars have the potential to dramatically change the arrangement of cities in the coming decades, and limited introduction to the market is possible within the next few years.

10 / SOCIAL EQUITY + PRIDE: There is a rising tide of civic activism and opportunity oriented at neighborhood, community and city building. This activism stems from a renewed sense of pride and love in one's city as people continue to chose more urban lifestyles and invest in their neighborhoods. As this trend has grown, issues relating to inclusiveness, reinvestment, access to services, variety of housing types and prices, gathering areas, civic centers, safety, walkability, access to parks and other topics have become primary conversations in cities across the country.

11 / HEALTH, ENVIRONMENT, TOURISM + SPORTS: Healthy environments are becoming an increasingly important factor in where companies and families choose to locate. As medical, sports, and recreation technology (rec-tech) have become viable industries, outdoor-oriented cities are competing to attract these companies and the lifestyles they bring with them. Whether this is sports training, museums, or companies, a healthy and vibrant natural setting can determine their location. As outdoor recreation and tourism continue to increase in popularity, locally and nationally, outdoor cities must harness their potential to provide a setting that remains competitive. In many cases, cities have not just focused on the surrounding natural setting, but also have looked inward, bringing parks, trails, and nature into their neighborhoods.

12 / MILITARY + DEFENSE: Military bases, institutions, and personnel affect city economies across the country, but as the population grows, other sectors will begin to have a larger influence. Private sector spin-off industries based on the local talent pool will be part of these new industries. The ability to capitalize on related technology industries presents an opportunity as the built and human capital for these activities already exist within these cities.

Small Group Exercise - Discussion

- **Part 1: Preliminary Vision Themes:** Each small group should discuss and prioritize the suggested Vision Themes, and identify if a Vision Themes has been missed, or if necessary wording revisions are needed. Each small group will be asked to identify three of their top Vision Themes, finalize wording for each, and have their note-taker write each down on the supplied board.
- **Part 2: Preliminary Trends:** once the Vision Themes have been decided, each small group should discuss which trends need to be investigated further to support their selected Vision Themes and identify those highest-priority trends to investigate and focus on for the upcoming COS:Talks TED-talk event.

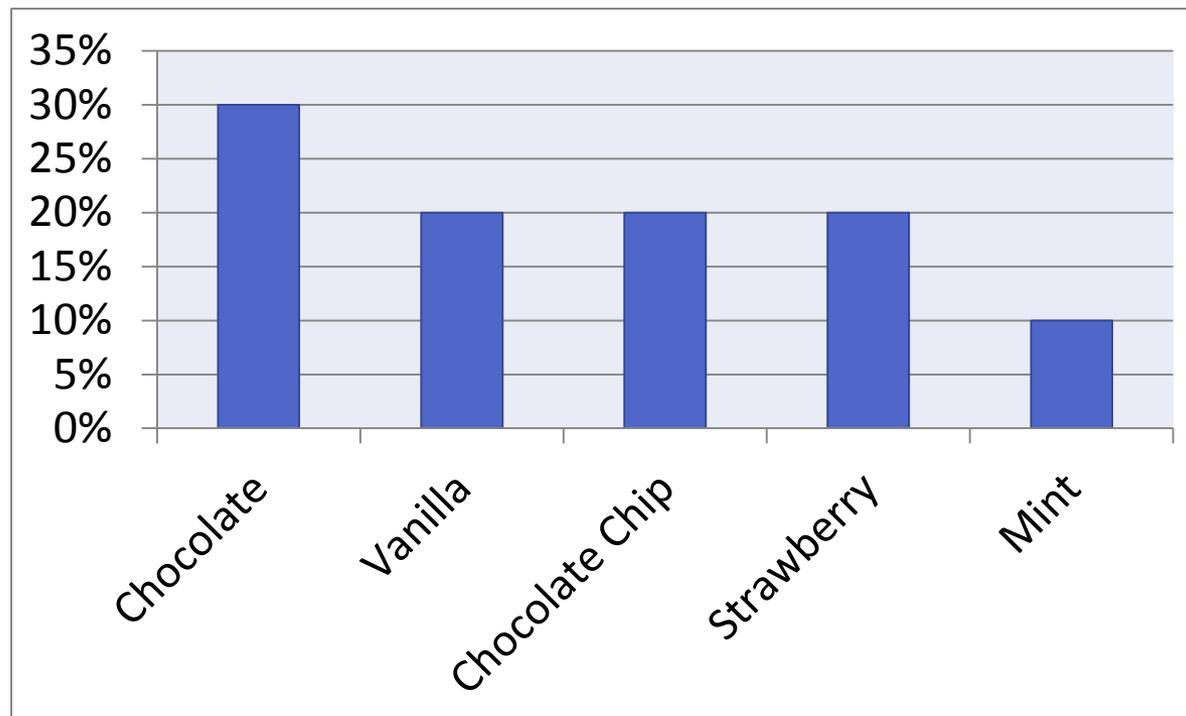
Small Group Exercise - Report Back

- Each small group's facilitator will report back to the larger group the following:
 - Each of their prioritized Vision Themes, including highlights of their discussion
 - Each of the supporting trends for each Vision Theme

Next Steps

- Talking Points for Distribution
- Key Speakers for “COS: Talks” Event
- Next Meeting Topics, December:
 - Review the existing conditions snapshots and trends
 - Review the plan audit results
 - Finalize logistics for COS:Talks, January

Sample Graph



What Does Branding Mean?

- Use the same color palette for charts, graphs, and colored shapes or text boxes if you find them useful!



Highlight
information
here

Sample Graph

Subject	Date	Cost
Candy	1/14/2014	\$15,000

Subject	Date	Cost
Candy	1/14/2014	\$15,000